

LUXURY FASHION

Luxury Fashion Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	729	539	-190	ARMANI	Luxury Fashion
2	891	990	99	GUESS	Luxury Fashion
3	913	-	-	MONT BLANC	Luxury Fashion
4	922	-	-	EMPORIO ARMANI	Luxury Fashion

MEDIA - RADIO

Media – Radio Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	156	-	-	FEVER 104 FM	FM
2	370	890	520	92.7 BIG FM	FM
3	533	904	371	98.3 RADIO MIRCHI FM	FM
4	558	-	-	93.5 RED FM	FM
5	975	-	-	ALL INDIA Radio FM	FM